# SOLARCHITECTURE

New solar building technology enables fascinating design opportunities. Let architecture be reshaped by renewable energy production!

partnership opportunities

# **CONTENTS**

- 1. MISSION
- 2. TEAM
- 3. PURPOSE
- 4. PARTNERS
- 5. WHY BECOME A PARTNER?
  - visibility on the website
  - home & social media
  - newsletter
  - networking & workshops
  - continuing education
  - case studies video
- 6. SPONSORSHIP



## **CONCEPT**

"THE SUN NEVER KNEW HOW GREAT IT WAS UNTIL IT HIT THE SIDE OF A BUILDING."

— LOUIS I. KAHN

Many of the new technological possibilities and integration potentials of solar energy are not yet widely known or applied in current design practices due to lack of knowledge.

### Our main goal is to encourage the construction of solar buildings by demonstrating that beauty and solar technology can be synonyms.

Through real-world examples and success stories, we demonstrate that solar buildings can achieve high standards of aesthetics, construction quality and sustainability.

SOLARCHITECTURE aims to inspire both architects and clients to embrace new building concepts.



# Team



Greta Battaglia

Architect and

scientific collaborator

Team BIPV\_SUPSI



Isa Zanetti

Architect and

researcher

Team BIPV\_SUPSI



Pierluigi Bonomo

Senior researcher and
head of BIPV
Team\_SUPSI

Purpose

# WWW.SOLARCHITECTURE.CH



- Shift from BIPV to solar architecture
- Inspire architects (main target)
- Establish a reference platform for solar buildings
- Raise awareness
- Provide information

# +600k views/year

+8000 posted content

+16/C registered users



## MAIN PARTNERS

The new website, as a multidisciplinary and inclusive Swiss platform on solar energy, will be managed and defined thanks to the collaboration between four main partners.

With the support of:

SUPSI







OTHER PARTNERS:









## WHY BECOME A PARTNER?

As a sponsor of our platform you will be able to present yourself to a **specific target audience**.

#### You can reach:

- interested architects
- planners
- real estate investors
- university students
- other potential stakeholders in related fields

- TO INCREASE INTERNATIONAL
  VISIBILITY TO YOUR COMPANY AND
  PUBLISH YOUR PROJECTS
- 2 TO BE A PROTAGONIST AND HAVE AN IMPACT IN THE SOLAR ARCHITECTURE MARKET THROUGH THE NETWORK OF OUR PLATFORM
- TO ACCESS TRAINING COURSES

  AND EXCLUSIVE SUPSI EVENTS AT

  REDUCED PRICES

# VISIBILITY ON THE WEBSITE

#### DEDICATED SPONSORS SECTION

Section dedicated to the sponsor with the **logo** and the possibility to customise the text and description with a direct link to your company website.



#### Solarwall SA/AG

Supporting architects and builders from design to completion and beyond

MORE INFO



#### **Intelligent Solar**

Manufacturer of customised aesthetic building-integrated photovoltaic modules

MORE INFO



#### **Sunage SA**

Design, development and production of photovoltaic module

MORE INFO



#### **3S Swiss Solar Solutions AG**

We develop new solutions with passion

MORE INFO

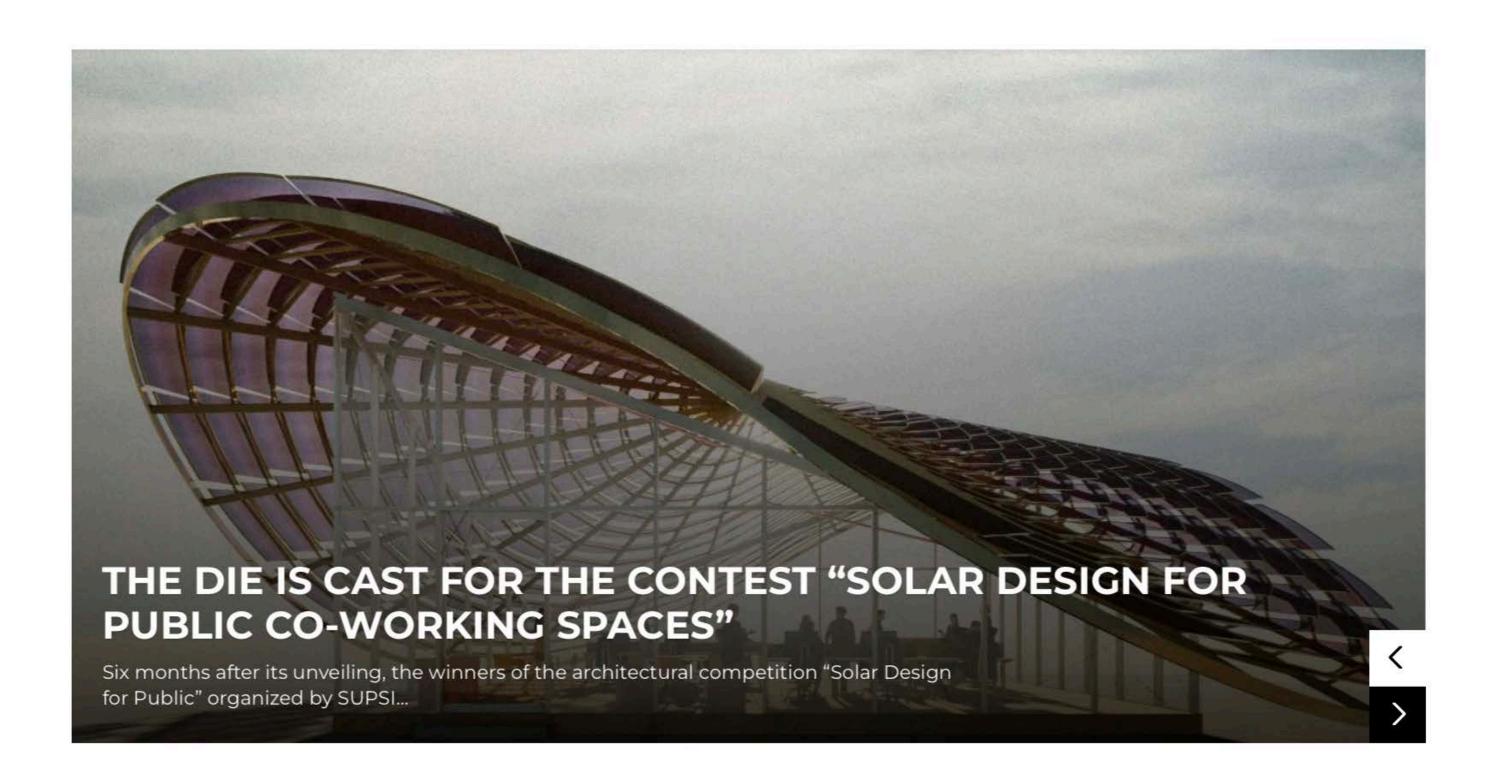
# **HOME & SOCIAL MEDIA**

SEE YOUR PROJECT LIVE

Publication of your **selected content** on our homepage and social media channels, including LinkedIn and Instagram. Featured content may include:

- projects
- details
- products
- news
- events\*

\*Learn more about the different sections at solarchitecture.ch



ALL DETAILS PRODUCTS PROJECTS



# LACHEN HOSPITAL RESCUE WING

This is the new emergency services



#### **BELLERIVESTRASSE 36**

Photovoltaic modules are integrated in a triangular steel construction on each



#### ALTO PROJECT IN ZURICH-ALTSTETTEN

ALTO will be the first residential tower

## **NEWSLETTER**

#### HIGHLIGHTS FROM OUR WRAP-UP

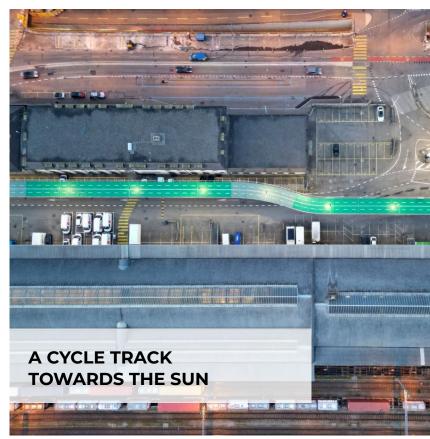
Visibility for the content and initiatives of other Solarchitecture members in our **monthly** newsletter, dedicated to our community and followers.



Punctually before the summer comes the second Solarchitecture newsletter of 2024. It features examples and news that prove the feasibility and the quality of solar buildings in terms of aesthetics, construction technology and sustainability. If someone forwarded this newsletter to you, you can subscribe on our <u>Homepage</u>.

Wie immer erscheint kurz vor dem Sommer der zweite Newsletter 2024 von Solarchitecture. Er enthält Beispiele und Neuigkeiten, die die Machbarkeit und Qualität von Solargebäuden in Bezug auf Ästhetik, Bautechnik und Nachhaltigkeit aufzeigen. Sollte Ihnen jemand diesen Newsletter weitergeleitet haben, können Sie ihn auf unserer <u>Homepage</u> abonnieren.





#### LO SCUDO DI STABIO

This new residential building designed and built in Stabio has received Minergie P-ECO-SNBS certification, and a commendation at the Active House Awards 2022. It is the first building in Ticino to achieve the highest Swiss standard for sustainable construction...

Das neue Wohngebäude in Stabio wurde mit dem Minergie P-ECO-SNBS-Zertifikat und einer Active House Award-Auszeichnung 2022 prämiert. Es ist das erste Gebäude im Tessin, das den höchsten Schweizer Standard für nachhaltiges Bauen (SNBS) erreicht...



Via Gaggiolo 12, 6855 Stabio (TI)

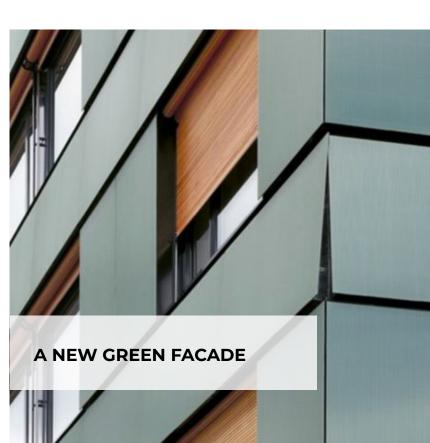


45°50'48.363" N | 8°55'58.291" E



#### Altitude

350 MAMSL



### **NETWORKING & WORKSHOPS**

#### ORGANISE YOUR OWN EVENT!

Thanks to your sponsorship, you can organise roundtables, workshops or other events in partnership with Solarchitecture and SUPSI, contributing in an international network and facilitating new partnerships.

#### You can plan:

- roundtables
- networking breakfast
- meet & greet events
- conferences
- webinars
- and much more



#### **ROUNDTABLE**

- collaborative discussions
- focused topics
- small group setting
- interactive format



#### **NETWORKING BREAKFAST**

- invite your partners with this informal format and share your ideas!
- 8:45-9:00 networking breakfast
- 9:00-10:00 speech
- from 10:00 networking



#### **MEET & GREET**

- social interaction
- attendees from different backgrounds
- follow-up potential
- establish connections



#### **CONFERENCE**

- big group setting
- diverse perspectives
- brainstorming and creative thinking
- innovative outcomes

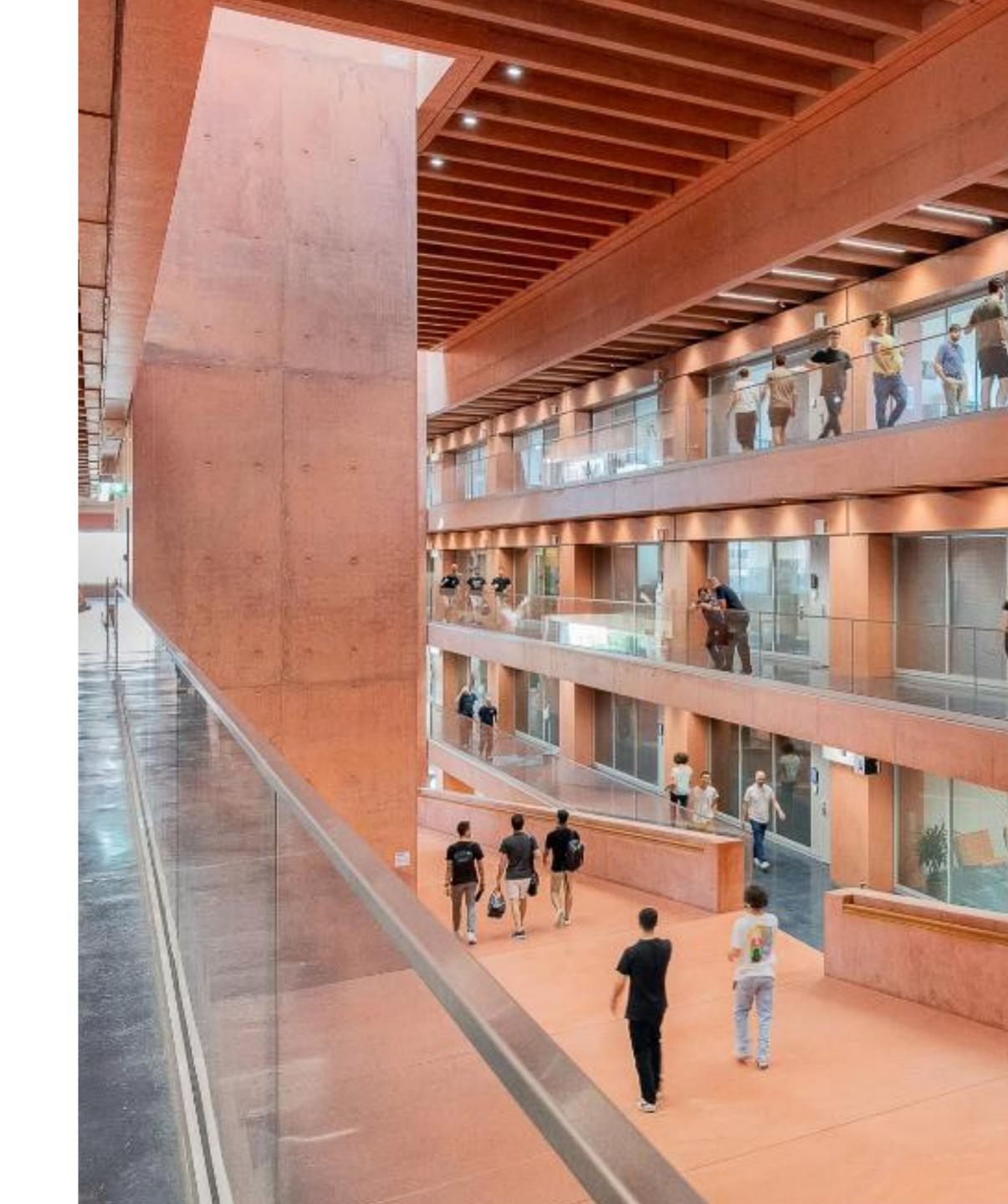
# **CONTINUING EDUCATION**

#### TRAINING UNDER EASY CONDITIONS

Contribute in education and advanced training courses also with the possibility to partner with **tailor-made courses** and **workshop** for your company.

+

Get a 10% discount for your employees on our Continuing Education course: *SOL(AR)CHITECTURE - Essentials*.



# **CASE STUDIES VIDEO**

CO-CREATE A PROFESSIONAL TRAINING VIDEO!\*

Co-create with us and a professional agency, a **video showcasing your solar building**. This video can be crafted to serve as a training resource, offering in-depth insights into installation processes, design, performance benefits and architectural applications of BIPV, making it a powerful tool for educational and promotional purpose.

- high-quality visuals that highlight the aspects of solar architecture
- drone footage, detailed close-ups and dynamic visual storytelling
- see your video in our website "Training" section

\*Subject to confirmation based on the building's location

# Sponsorship

# **SPONSORSHIP PACKAGES**

CHOOSE BETWEEN DIFFERENT POSSIBILITIES

Discover our exclusive sponsorship opportunities with packages tailored to meet your needs:

- Gold package
- Silver package
- Bronze package

	Gold	Silver	Bronze
<b>Your logo</b> On the supporting partners page			
Your company presentation Description of your company, direct link to your website (supporting partners page)			
Your content Publish your content on our website (projects, graphic details elaboration, news, events etc.)	5 per year	3 per year	l per year
<ul> <li>Your company highlighted in your content</li> <li>Logo</li> <li>Link to your website + e-mail</li> <li>Link to your product data-sheet PDF</li> </ul>			
<b>Targeted communication</b> In our newsletter			
<ul><li>Workshops &amp; networking</li><li>Organise events in partnership with</li><li>Solarchitecture and SUPSI</li></ul>			
Continuing Education  • Tailor-made courses  • 10% discount on our CE		10% discount on our CE	10% discount on our CE
Case Studies Video  • professional training video for educational and promotional purpose	OPTIONAL with an additional cost	OPTIONAL with an additional cost	OPTIONAL with an additional cost

# solarchitecture.ch

Contact us today to discuss further details. info@solarchitecture.ch